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Under the background of new engineering, the excellent traditional Chinese culture is integrated into the effective path of ideological and political education of college students

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ABSTRACT

Chinese traditional culture is the precious wealth of the Chinese nation, in the new period of ideological and political education of college students to play the role of the Chinese nation's excellent traditional culture. For college students' ideological and political education, in recent years, the role of the excellent traditional culture of the Chinese nation in ideological and political education has been paid more and more attention to, and the state has issued a series of policies and regulations to vigorously promote the excellent traditional Chinese culture. With the rapid development of economic globalization and market economy, the lack of three views among college students, the spread of bad atmosphere makes the traditional Chinese culture appear fault. Therefore, how to effectively integrate traditional culture into the ideological and political education of college students is an important practical subject in the field of ideological and political education of college students.

Keywords : China's excellent traditional culture, ideological and political education of college students, integration

INTRODUCTION

China's excellent traditional culture accumulated the Chinese nation's deepest spiritual pursuit, is the Chinese nation's common cultivation of the national spirit and common adherence to the ideal belief, is the Chinese nation's life, development and growth of rich nourishment, is our deepest soft power. With the reform and opening-up, the infiltration of foreign culture, more and more young students are keen on foreign culture, the Central Document No. 16 clearly requires that colleges and universities should play an excellent traditional cultural role in the ideological and political education of college students.

MATERIALS AND METHODS

Strengthening the study of excellent traditional culture can not only expand students' knowledge, but also have great and far-reaching historical significance for guiding young students to firmly follow the road of socialism with Chinese characteristics and realize the ideal belief of the Great Rejuvenation of the Chinese nation. The integration of Chinese excellent traditional culture and ideological and political education will help promote the healthy growth of college students in the new era.

The content of college students' ideological and political education is related to the direction and nature of college students' ideological and political education, and it is very important to carry out the ideological and political education of college students. Combining the excellent traditional Chinese culture with Marxism and market economy is conducive to enriching the content of ideological and political education for college students.

With the rapid development of the Internet in this era, in the era of information fragmentation, the excellent traditional Chinese culture has been gradually marginalized and replaced by the western social trend of thought. After the reform and opening-up, the diversification of economic interests makes all kinds of social thoughts constantly impact on the core values of socialism, it is very important to strengthen the integration of chinese excellent traditional culture and ideological and political education among college students, and to cultivate the national pride and patriotism of college students.

1. The new engineering major to carry out China's outstanding traditional cultural education of the background of the times

1.1. The need to develop talents for the new era

Culture is the spirit of the country, the soul of the nation, culture is the country, culture is strong. China's excellent traditional culture is the crystallization of the wisdom of the Chinese people, is the inexhaustible driving force for the construction of China's spiritual civilization. The people's self-confidence in the excellent traditional Chinese culture is the fundamental to gather the whole national spirit and exert the national power, and the realization of the great Chinese dream can not be separated from the inheritance of the excellent traditional Chinese culture.

At present, the task of building a well-off society in an all-round way and building socialist modernization can not be separated from the participation of college students as an elite group. Therefore, the importance of cultivating the self-confidence of talents in the new era to the excellent traditional Chinese culture is self-evident.

In addition, the university can not only purify the environment for cultivating talents, ensure the healthy development of college students' personality, but also be of great significance to college students to resist the invasion of Western foreign culture, strengthen the soft power of national culture and the new chinese excellent traditional culture.

1.2. The need for new engineering construction

Cultivating high-quality, composite and comprehensive talents is the most important in the construction of new engineering, in addition, the new engineering also pays attention to the cross-integration of different disciplines, requiring the cultivation of professional skills on the basis of ideological and moral humanistic literacy, that is, the premise of "talent" is "adult". Therefore, focusing on "adult" Chinese excellent traditional cultural education is particularly important in the construction of new engineering, this measure can effectively alleviate the university's training of

high-level talents but does not meet the requirements of the times and the national interest of the embarrassing status quo, will also directly determine whether talent has the correct three views for its life escort, whether willing to achieve the great rejuvenation of the Chinese nation "Chinese dream" positive contribution.

In summary, in the training of professional and technical literacy and ability of talents, but also must be highly permeable of China's excellent traditional cultural education, so that talents have excellent humanistic literacy and strong patriotism, which is not only the new engineering construction of the meaning of the topic is also the requirements of this era.

1.3. The need to build a world-class university with Chinese characteristics

China's 5000-year history has bred the excellent traditional Chinese culture, symbolizing the pursuit of the Chinese nation's spirit, is the inexhaustible driving force of the Chinese nation, is the survival and development of socialism with Chinese characteristics cultural fertile ground.

The construction of a world-class university with Chinese characteristics should be consistent with the construction of socialism with Chinese characteristics, with the excellent traditional Chinese culture as the foundation, to show the Chinese characteristics that no one has. As General Secretary Xi said: "To run China's world-class universities well, we must have Chinese characteristics." Without characteristics, follow others also follow the trend, according to the pattern of painting gourds, it is impossible to do success. "

Throughout the history of the development of higher education in the world, no world-class university has made great progress on the basis of inheriting its cultural traditions, responding to national conditions and responding to the needs of the times. At the beginning of the 19th century, for example, the unique concept of "teaching and research integration" was established in the new atmosphere of the University of Berlin, led by the German cultural giant. While emulating Germany, American universities innovate based on their own culture, emphasize the development of applied disciplines, and create first-class universities with American cultural characteristics.

It can be seen that the construction of world-class universities with Chinese characteristics, not only to learn from other experience, but also must be based on the national culture to develop new, so that the construction of the university can stand in the ranks of world-class universities.

2.The new engineering background to carry out china's excellent traditional cultural education difficulties

There are four main courses in ideological and political theory, namely, "Ideological and Moral Cultivation and Legal Foundation", "Outline of Modern Chinese History", "Basic Principles of Marxism" and "Introduction to Mao Zedong Thought and the Theory System of Socialism with Chinese Characteristics", and the most important thing to carry out the chinese excellent traditional culture education in the context of the new engineering is to cover the four courses of Chinese excellent traditional culture, and to set up the educational content of each course to avoid duplication or omission. (Systematic and holistic study of Chinese excellent traditional culture-exploration of the integration of Chinese excellent traditional culture education into undergraduate ideological and political theory courses) in the process of integration, there are the following problems:

2.1. Fragmented traditional Chinese culture education in the context of the new engineering

Because the chinese excellent traditional culture education is an informal course, scattered in the university thought and politics education curriculum of all links, so in general presents a lack of

systematic, mostly occasional, one-sided characteristics, in the university political education in the overall quality is low.

The general lack of overall consciousness of curriculum in excellent traditional cultural education not only leads to the imperfection of curriculum structure and the fragmentation of the way of promotion, but also affects the students' overall satisfaction with the integration of excellent traditional culture into the education of thought and politics and the perceived quality of curriculum implementation.

The fragmentation of teaching content makes the outstanding traditional culture education carried out to a large extent still can not meet the actual needs of students' development, and can not meet the goal of cultivating talents and improving the national quality under the background of new engineering.

2.2. The definition of Chinese excellent traditional culture is unclear in the context of the new engineering

In the process of trying to integrate Chinese excellent traditional culture into the curriculum of thinking and politics, there is a lack of unity and clear concept in the definition of traditional culture. In fact, even the relevant policy documents, which for the Chinese excellent traditional cultural concept of the connotation of the expression is more general, empty. For example, in the Opinions on the Implementation of the Chinese Excellent Traditional Cultural Heritage And Development Project, the definition of Chinese Excellent Traditional Culture is limited to the core ideas, Chinese humanistic spirit and Traditional Chinese virtues.

Therefore, teachers often can only rely on their own emotional experience in interpreting traditional cultural connotations, the connotation of interpretation of mixed, fuzzy, one-sided problems often occur, which directly led to teachers in the practice of thinking about politics and politics in the process of doing their own thing.

2.3. Under the background of the new engineering, the teaching materials of Chinese excellent traditional culture education are not perfect

For the current thinking and political education teaching materials, the relevant teachers expect the excellent traditional Chinese culture "into the teaching materials" can be focused, clear content, reflecting the step-by-step section, convenient for teachers to use directly.

However, the research shows that the high-quality information resources of Chinese excellent traditional culture education at the school level are far from meeting the needs of teachers and students, especially the high-quality information resources which are both exemplary, correct and authoritative. This undoubtedly makes it more difficult for teachers to enrich teaching methods, expand teaching content and improve teaching effect.

2.4. The traditional cultural literacy of teachers in the context of the new engineering subject is generally worrying

The research shows that the fundamental constraint on the integration of Chinese excellent traditional culture into the teaching of thought and politics is the teachers' lack of knowledge, understanding, identification and other basic qualities of Chinese excellent traditional culture.

Because most of them have not been comprehensive, systematic Chinese excellent traditional culture education, and rarely in the work of exposure to this training, so the professional skills are generally not solid.

This phenomenon is more serious in underdeveloped areas, local teachers lack traditional cultural experience, traditional culture is relatively low overall literacy. Unfamiliar with traditional cultural classics, unclear traditional cultural concepts, do not understand the spirit of traditional culture, etc., are the factors that cause teachers to understand and identify traditional culture is not optimistic. Such teachers in the explanation of China's excellent traditional culture, it is difficult to make rational thinking and accurate value judgment, most of them by virtue of the impression of hearsay, blind and casual interpretation of the content.

3. the new engineering background to carry out the Chinese excellent traditional cultural education of the realistic path

3.1. Integrate the excellent traditional Chinese culture as the core of thought and politics into the general education of the university

In order to improve the ideological and political awareness of teachers and student groups, colleges and universities should actively explore and practice ways and means of integrating Chinese excellent traditional culture with humanistic general education. It can now be developed in three directions:

3.1.1 Increase the proportion of national classics and deepen Thanksgiving education .

There are many classic cases in the teaching of national science worthy of college students in the humanities general knowledge class to explore learning, so that on the one hand can enrich the form of national science in classroom learning, on the other hand, can enable college students in the learning process to learn to be grateful, and help college students to build a correct and complete value system.

(2) Make use of traditional Chinese festivals to develop quality education in depth.

Chinese traditional festival is an important representation and carrier of Chinese excellent traditional culture, which contains the deep-seated spiritual pursuit of the Chinese nation and is the spiritual support of the Chinese nation's concentration. (Quoted from the article Reinventing Traditional Festivals and Enhancing Cultural Confidence) The introduction of Traditional Chinese Festivals in University General Education can effectively enhance the national cultural identity of college students. The traditional Chinese virtues contained in the folk activities of traditional festivals help to enhance the personal moral sentiments of college students, awaken the national conditions of the family rooted in the heart, and have profound educational significance.

Therefore, teachers should fully integrate with the Chinese Traditional Day, consciously guide students to explore and understand the Chinese Traditional Day related to the Chinese excellent traditional culture.

3.1.2 Actively carry out thematic activities to practice the excellent traditional Chinese culture

Colleges and universities should combine traditional culture with quality education, and deepen their understanding of Chinese excellent traditional culture by carrying out various thematic activities so that students can taste the excellent connotation of Chinese excellent traditional culture in practice.

Colleges and universities can show the national ideology and morality, cultural system, value orientation and social life style changes contained in Chinese excellent traditional culture by telling the story of Chinese excellent traditional culture. In this way, to give college students a profound and unforgettable experience, so as to facilitate college students to better understand history,

understand the world they live in today, gain a sense of cultural identity, produce profound cultural memory, and thus trigger their thinking and reflection.

3.2. Incorporating the excellent traditional Chinese culture into the course of ideological and political theory

To integrate excellent traditional culture with the ideological and political courses in colleges and universities from the teaching content, we should, on the basis of maintaining the integrity of the ideological and political theory curriculum system, combine the characteristics of each course and clarify the root causes of traditional culture.

The content of "thinking" is mainly moral education, which is to make students establish the consciousness of conscious moral cultivation, carry forward the Chinese spirit, guide college students to establish a correct three views, improve moral literacy and so on. We should seize the traditional culture of "long wind and waves will sometimes, hang up the clouds and sails to the Bohai Sea" ideal view, "life since ancient times who did not die, stay to take Dan heart to shine" belief, "non-light and no clear ambition, non-quiet to far" moral concept and other fit points, to carry out values, moral and legal education, guide college students to further shape themselves.

The Outline mainly helps students to understand the historical process and inherent laws of the social and revolutionary development of modern China, "to understand the history of the country, the national conditions, to deeply understand the history and how the people chose Marxism, how to choose the Communist Party of China, and how to choose the socialist road". When integrating traditional culture into the curriculum, students should be guided to deepen their sense of identity with the national spirit and sublimate their patriotism, so as to deeply understand history and the inevitability of the people's choice of the Communist Party of China and socialism with Chinese characteristics.

With the theme of Chinese Marxism, with Marxism as the main line and socialism with Chinese characteristics as the main line, Mao's General focuses on the historical process of combining the basic principles of Marxism with Chinese reality, as well as the related contents of the two theoretical achievements of Marxism's Chineseization, namely Mao Zedong Thought and the theoretical system of socialism with Chinese characteristics, thus strengthening the ideal belief of college students to follow the socialist road with Chinese characteristics under the leadership of the Party. Most of the values and spiritual connotations advocated in the theoretical system of Marxism's Chineseization originate from traditional culture. When integrating traditional culture into the curriculum, students should be guided to understand the basic laws and experiences of Marxism in China on the basis of understanding the national conditions, and stimulate their enthusiasm for building the motherland.

"Principle" is an introduction to the basic principles of Marxist philosophy. By analyzing Marxist philosophy and excellent traditional Chinese culture, we can find many common points, such as the view of practice is the basic viewpoint of Marxist philosophy. The excellent traditional Chinese culture also emphasizes practice. In the teaching of the contents of this chapter, we can use the relevant ideas of traditional culture to carry out a more vivid explanation, so that students deeply grasp the Marxist world view and methodology, on the basis of a deep understanding of the laws of social development firmly realize the ideal of communism.

3.3. Establish an all-round education system to strengthen China's outstanding traditional cultural education

Adhere to the "Lid tree people" comprehensive quality education. For the first time, the report of

the 18th National Congress of the Communist Party of China clearly identified "Lid tree people" as the fundamental task of education, and the report of the 19th National Congress of the Party put forward "the fundamental task of implementing Lid tree people". General Secretary Xi Jinping stressed at the National Education Conference that Lideshu people should be integrated into all aspects of ideological and moral education, cultural knowledge education and social practice education. Colleges and universities shoulder the important responsibility of cultivating talents, and the cultivation of talents needs to adhere to the "German tree people" as the primary goal, "the effectiveness of Lid tree people as the fundamental standard to test all the work of the school", to carry out comprehensive quality education. Adhering to the comprehensive quality education of "Lidshu People", through digging deep and spreading the ideological ideas, humanistic spirit and moral norms contained in the excellent traditional Chinese culture, college students deeply understand the spiritual meaning and value connotation of the excellent traditional Chinese culture, clarify the goal of life and self-pursuit, and become a strong practitioner of the core values of socialism.

3.4. Improve teachers' cultural literacy and build a team of excellent teachers

"Teachers are the root of teaching and the source of teaching." As the backbone of carrying forward and spreading The Excellent Traditional Chinese Culture in the Higher Education Stage, the teachers' own cultural literacy will greatly affect the cultural literacy and the establishment of cultural self-confidence of young students. On the one hand, college teachers should constantly improve their own cultural literacy, continuous learning and progress, the Chinese excellent traditional culture into a combination, learning to use, not only to achieve the transfer of knowledge, but also to play the role of cultural role models, to do "four have" good teachers. On the other hand, we need to use the strength of the team to build a good team of teachers. Colleges and universities need to integrate resources, provide talents, provide services, create conditions, build a teaching community, build a scientific research team, enhance the "go out, please come in" strategy, achieve two-way communication and effective cooperation between senior professionals, so that China's outstanding traditional cultural education to take root, so that "cultural people" "to educate people with morality."

3.5. Build a practical teaching system and set up a diversified evaluation mechanism

To carry out excellent traditional Chinese culture education in colleges and universities, it is necessary to combine teaching with practice to build a scientific and effective practical teaching system and establish a flexible and diversified evaluation mechanism. The practice system can be divided into classroom practice and extracurricular practice: classroom practice can be used in the form of classroom discussion, reading club, etc. to cultivate students' logical thinking ability, academic language expression ability, problem awareness and scientific research ability; Improve students' hands-on and innovative abilities. Assessment and evaluation mechanism needs flexibility, diversification and effectiveness, first, to introduce on-campus and off-campus evaluation mechanism, including written test, oral examination, paper, design, report, event and other multi-effective evaluation mechanism; Through the establishment of practical teaching system, the establishment of diversified assessment and evaluation mechanism, the realization of students as the main body of all-round talent training system, in the inheritance, reference and innovation of the concept of the Chinese excellent traditional culture into the hearts of students, to achieve knowledge learning, theoretical application, practical exercise and "to the German tree people" into one.

CONCLUSION

Culture is the soul of the nation, an important foundation of national and national identity, and a

problem that no country and nation can avoid in the course of its historical development. A good cultural environment is the guarantee that the excellent genes of traditional culture take root in high schools. Only by integrating and optimizing the educational circle of cultural heritage innovation can we let the excellent traditional Chinese culture pass on and live, and construct the academic system, thought system and discourse system of traditional culture in colleges and universities. We must adhere to Marxism and Xi Jinping's new era of socialist thought with Chinese characteristics as the guide, with the Chinese excellent traditional cultural content as a support, to promote the comprehensive development of individual students, is China's contemporary college students ideological and political education of the cultural ecology of optimization of an important guarantee.

Conflicts of interest

The authors declare that there is no conflict of interest.

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